



5 REASONS YOU SHOULD BE USING MYMICROBIOLOGYPLACE

Pearson's MyMicrobiologyPlace is a central place for you to access the online materials that will help you succeed in your microbiology course. This 24/7 personal study site lets you make the most of your valuable study time with book-specific materials for learning, practicing, and self-quizzing. **STUDY SMARTER, NOT HARDER!**



REASON #1: 3 Step Learning Path

Step 1 Take a Pre-Test

Step 1 uses a [Pre-Test](#) as a roadmap to identify students' individual study needs. Students receive a [Personalized Study Plan](#) with question-specific feedback on each wrong answer, and each answer's feedback includes links to the exact section of [myeBook](#) that they need to review or to activities that help in learning the material.

Step 2 Learn & Practice

Step 2 contains all of the high-quality learning activities, including the [MicroFlix™ animations](#), [Microbiology Animations](#), [MP3 Tutor Sessions](#), and [myeBook](#).

Step 3 Test Yourself

Step 3 offers a [Post-Test](#) to check students' overall understanding of the chapter and prepare for exams. It also includes [Foundation Figure Quizzes](#), [Microbe Review](#), and other practice quizzes.

You want to study as efficiently as possible and we make it happen with the 3-step structure of the MyMicrobiologyPlace. With the plan, you are enabled to:

1. Identify what you don't know and generate a personalized Study Plan.
2. Select the appropriate "Learn & Practice" activities to match your personalized Study Plan and individual learning style.
3. Test your understanding with quizzes and tests.

REASON #2: MP3 Tutor Sessions



MP3 Tutor Sessions are audio tutorials — virtual office hours — for you to take advantage of anytime, anywhere. MP3 Tutor Sessions can be downloaded onto your computer and transferred to an iPod or any digital-media device that plays MP3 files.

REASON #3: Pearson eText

Pearson eText

Forgot your text at home? Not a problem. Pearson eText is integrated within MyMicrobiologyPlace which gives you easy access to the text whenever and wherever you have access to the Internet. Pearson eText pages look exactly like the printed text and offer powerful new functionality for you: Users can create notes, highlight text in different colors, create bookmarks, zoom, click hyperlinked words and phrases to view definitions, and read in single-page or double-page views. In addition, when appropriate, Pearson eText links to associated animation files.

REASON #4: Brand new MicroFlix Animations



MicroFlix™ are interactive, 3D, movie-quality animations with self-paced tutorials and gradable quizzes that help you master three of the toughest topics in microbiology: metabolism, DNA replication, and immunology. You can learn each of the topics by viewing the animations, completing the tutorial, printing a personal review sheet, and taking the quiz. You also have access to BioFlix™ animations, which help them review relevant concepts from general biology, in addition to over 115 2D animations.

REASON #5: Get Ready for Microbiology



Get Ready for Microbiology quickly prepares you for the microbiology course, helping you brush up on the study skills and science background needed to succeed in microbiology. The online workbook gets you up to speed with study skills, basic math review, microbiology terminology, basic chemistry, basic biology, basic cell biology, and the basics of microbiology.

How do I access the MyMicrobiologyPlace?

www.microbiologyplace.com

